

2030 STRATEGY

Purpose into action



▲ *One with Country. Artist: Dr Richard Walley OAM*



PURPOSE

Empowering Education

Goal

Grow student diversity, enrolments and success

Strategic objectives

Expand access and reach to grow and diversify our student cohort

Deliver graduates who are future-ready through experiential learning and adaptable skill development

Influential Research

Goal

Advance research influence and impact locally, nationally and globally

Strategic objectives

Strengthen global research influence and impact in areas of strategic priority

Diversify and grow research income



PEOPLE

Enriching Experience

Goal

Welcoming and seamless support for students, staff, alumni and partners

Strategic objectives

Deliver a positive and seamless experience that responds to the diverse needs of our students, alumni, staff and partners

Enhance a shared sense of purpose and belonging



PLACE

Sustainable Environments

Goal

Sustainable places for learning and belonging that inspire communities

Strategic objectives

Activate and sustain vibrant physical, social, and digital places that facilitate our purpose

Demonstrate responsible stewardship