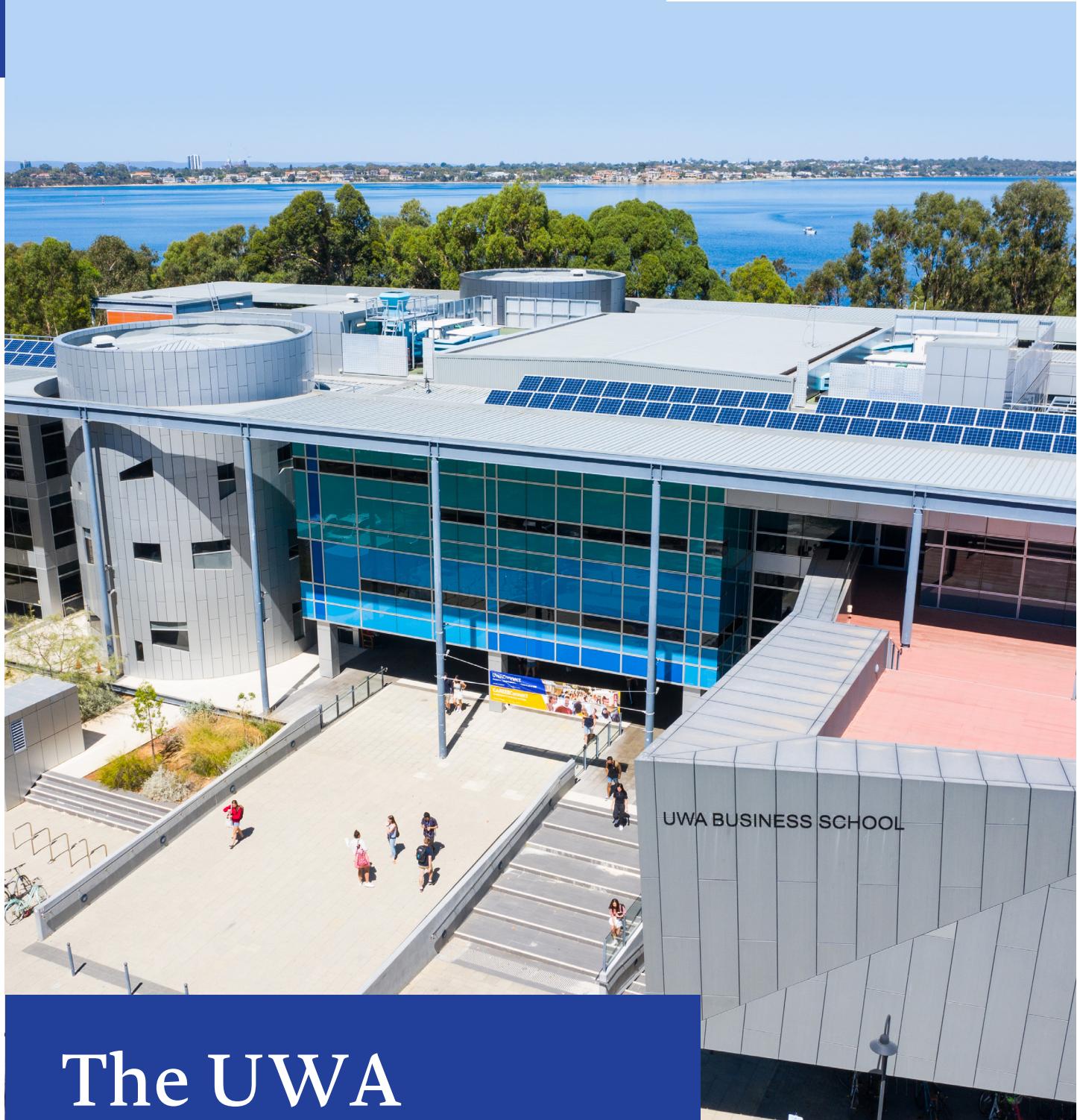




THE UNIVERSITY OF
WESTERN
AUSTRALIA



The UWA MBA Experience

UWA BUSINESS SCHOOL

Seek Wisdom



The University of Western Australia acknowledges that its campuses are situated on Noongar land and that Noongar people remain the spiritual and cultural custodians of their land, and continue to practise their values, languages, beliefs and knowledge.





Contents

| | | | |
|--|----|--|----|
| A message from the Director | 4 | Graduate Certificate in Minerals and Energy Management | 17 |
| Evolving conscious leaders | 5 | Graduate Certificate in Health Leadership and Management | 17 |
| Transforming your career | 6 | International study opportunities | 18 |
| Unlock your leadership potential at UWA | 7 | Alumni testimonial | 19 |
| WA's premier MBA experience | 8 | | |
| An experienced cohort – Western Australia's future leaders | 10 | | |
| Your MBA, your way | 11 | | |
| Top-level industry networks | 12 | | |
| Master of Business Administration (MBA) | 14 | | |
| Master of Business Administration (MBA) Flexible | 14 | | |
| Graduate Certificate in Business | 15 | | |
| Graduate Certificate in Entrepreneurship and Innovation | 15 | | |
| Graduate Certificate in Leadership | 16 | | |
| Graduate Certificate in Social Impact | 16 | | |



A message from the Director



Welcome to the UWA Master of Business Administration (MBA) and MBA-linked suite of UWA Graduate Certificate programs. Your MBA experience will be exactly what you want it to be.

This is all about you and your chance to accelerate your career progression.

Offered by the UWA Business School since 1976, our MBA program has a global reputation for producing outstanding MBA graduates.

As the longest-established MBA in Western Australia, our program has more than 50 years of proven success

and has served as a guide to life-long learning for thousands of high-achieving alumni.

Our courses are designed for high-calibre and experienced industry professionals from a diverse range of backgrounds and industries including general management, finance, consulting, engineering, marketing, operations, energy and mineral resources and many more.

This diversity of backgrounds and the current professions that feature across our MBA cohorts is an exciting feature of our program and will allow you to form deep connections with your peers and develop your professional networks across WA and internationally.

Our program offers you the ability to learn from those more senior to you and assist in guiding your peers who may have less experience than yourself in achieving their career goals.

Whether you choose to study our MBA, MBA Flexible or one of our suite of graduate certificates, if you seek career transformation, strong professional networks and leadership skills for life, then we welcome you to the UWA MBA experience.

We look forward to hearing from you and to your engagement on the journey.

MBA DIRECTOR
PROFESSOR ALLAN TRENCH



Evolving conscious leaders

Leadership matters! It matters today more than ever. Our understanding of what constitutes great leadership has changed as our collective consciousness has grown. The COVID-19 pandemic has accelerated this, challenging leaders to lead through the uncertainty with hope and compassion, and in service of purpose, people, profits, and the planet.

An organisation cannot evolve, learn, and grow if its leaders - particularly the senior leaders are not learning and growing. Organisations become blocked from essential organisational evolution if their leaders are psychologically and spiritually stuck. Since leadership can often prevent the organisation from reaching its highest potential, one of the best motivations for wanting to learn and grow is that it will be beneficial not just in our own lives, but also in the lives of all those with whom we interact, including our organisations and all the people it touches. To become a conscious leader, we must aspire to be one. It requires intentionality and deliberate practice.

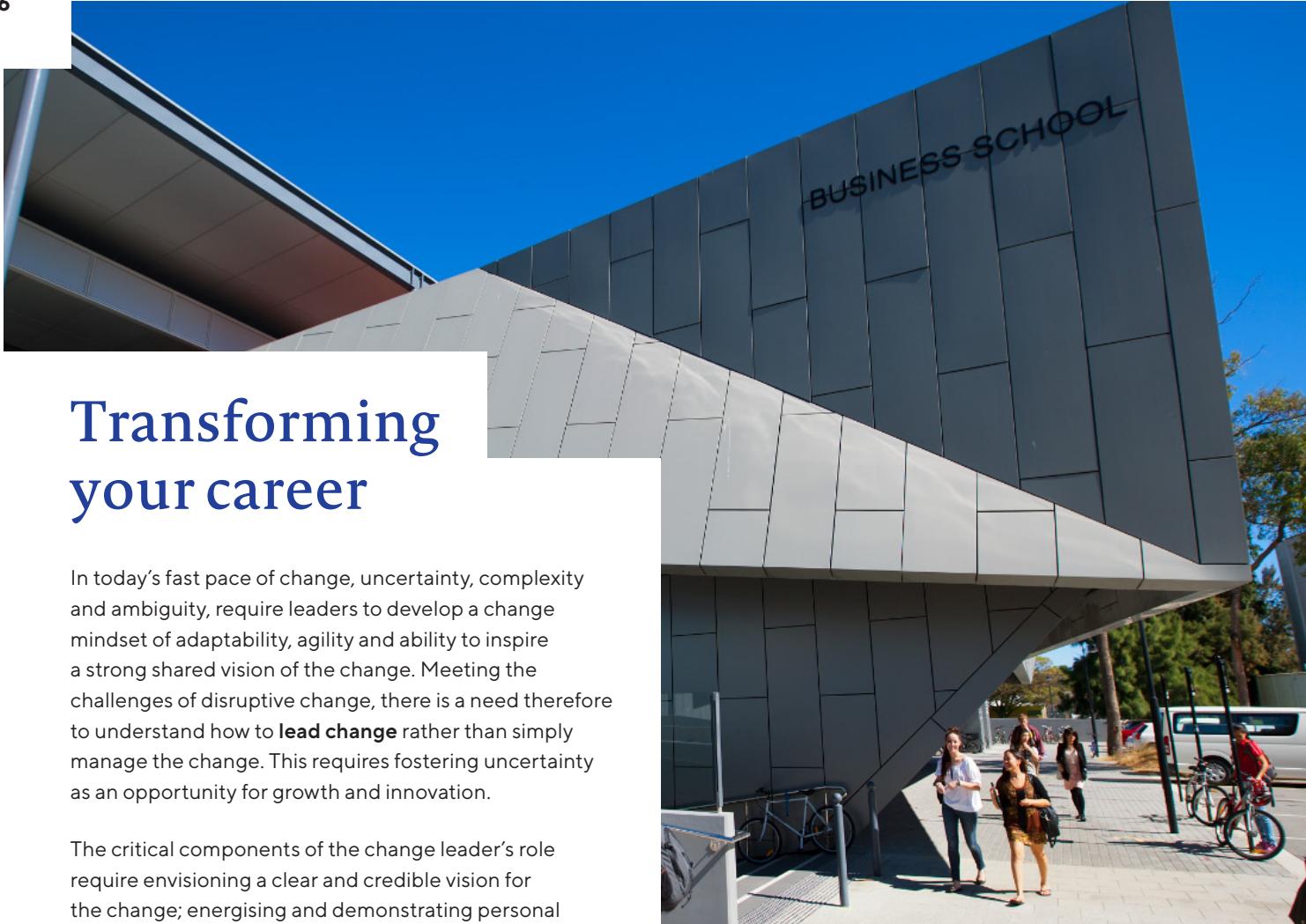
Conscious leadership integrates the heart, and the mind, the spirit and the soul. Conscious leaders are primarily motivated by service to the purpose of the organisation and its stakeholders, and not by the pursuit of power or personal enrichment. They develop and inspire, mentor and motivate and lead by example. Conscious leaders possess exceptional moral courage and view themselves as trustees of the organisation, seeking to safeguard it for future generations, not to exploit it for the short-term gains of themselves or current stakeholders.



Conscious leaders know at any one time whether they are operating 'above the line' or 'below the line'. Leaders above the line are open, curious and committed to learning. This is where collaboration, creativity, innovation and relational connection occur. Leaders who are operating below the line are closed, defensive and committed to being right. This is the place of blame, shame and fear. The first indicator of a conscious leader is self-awareness and the ability to accurately determine whether they are above or below the line in any moment.

Once leaders develop self-awareness and locate themselves accurately below the line, they create the possibility for shifting. Shifting is a move from closed to open, from defensive to curious, from wanting to be right, to wanting to learn and lead from a place of trust. Instead of asking, "Who's to blame?", they consciously ask "What can we learn and how can we grow from this?". This creates huge growth opportunities on a personal and organisational level. Conscious leaders commit to learning through curiosity. This is different from committing to being right. It is a commitment to be a Learner, rather than a Knower.

MANAGEMENT AND ORGANISATIONS
ASSOCIATE LECTURER JENNY HOFFMAN



Transforming your career

In today's fast pace of change, uncertainty, complexity and ambiguity, require leaders to develop a change mindset of adaptability, agility and ability to inspire a strong shared vision of the change. Meeting the challenges of disruptive change, there is a need therefore to understand how to **lead change** rather than simply manage the change. This requires fostering uncertainty as an opportunity for growth and innovation.

The critical components of the change leader's role require envisioning a clear and credible vision for the change; energising and demonstrating personal excitement for the change; modelling the behaviours that are expected of others; and enabling teams to step up through providing the resources necessary for undertaking significant change.

Regardless of the source or causes of change, all organisations are regularly faced with the need to change, it could be argued therefore, that 'change' is normal. However, the process of leading change successfully, is a complex and dynamic emotionally charged process with often unintended consequences.

The key to leading change is to understand that change is an external process with transition and transformation being a deeply internal emotional process. Therefore, understanding these differences is a significant step forward in effectively leading change.

With this in mind, there is no one change 'model' or guaranteed universal steps for leading change. Through our UWA MBA 'Organisational Change and Transformation' unit we take you on a change journey and equip you with a range of models, tools and strategies on how to lead and manage in the environment of constant, rapid and relentless pace of change.





Unlock your leadership potential at UWA

TOP MBA IN WA
(QS GLOBAL MBA
RANKINGS 2025)

#1 BEST BUSINESS
SCHOOL IN WA
(AFR BOSS BEST
BUSINESS SCHOOLS
2024)

ENGAGE IN STRONG
PROFESSIONAL
NETWORKS

WORLD TOP 100
UNIVERSITY
(QS 2026)

By choosing to study your MBA at the UWA Business School, you are not only choosing the best MBA experience in WA, you are also choosing to study in the midst of highly experienced and influential business leaders, academics, guest lecturers and industry supporters.

Our internationally accredited Business School has a global reputation for delivering outstanding postgraduate and MBA courses, and our MBA program is the longest running in Western Australia, with 50 years of proven success and thousands of high-achieving alumni.

Discover the key to unlocking your business potential, and gain a world-class MBA at UWA.

The UWA Business School is accredited by EQUIS and the Association to Advance Collegiate Schools of Business (AACSB), and is a Communicating Signatory to Principles for Responsible Management Education (PRME).



PRME Principles for Responsible
Management Education



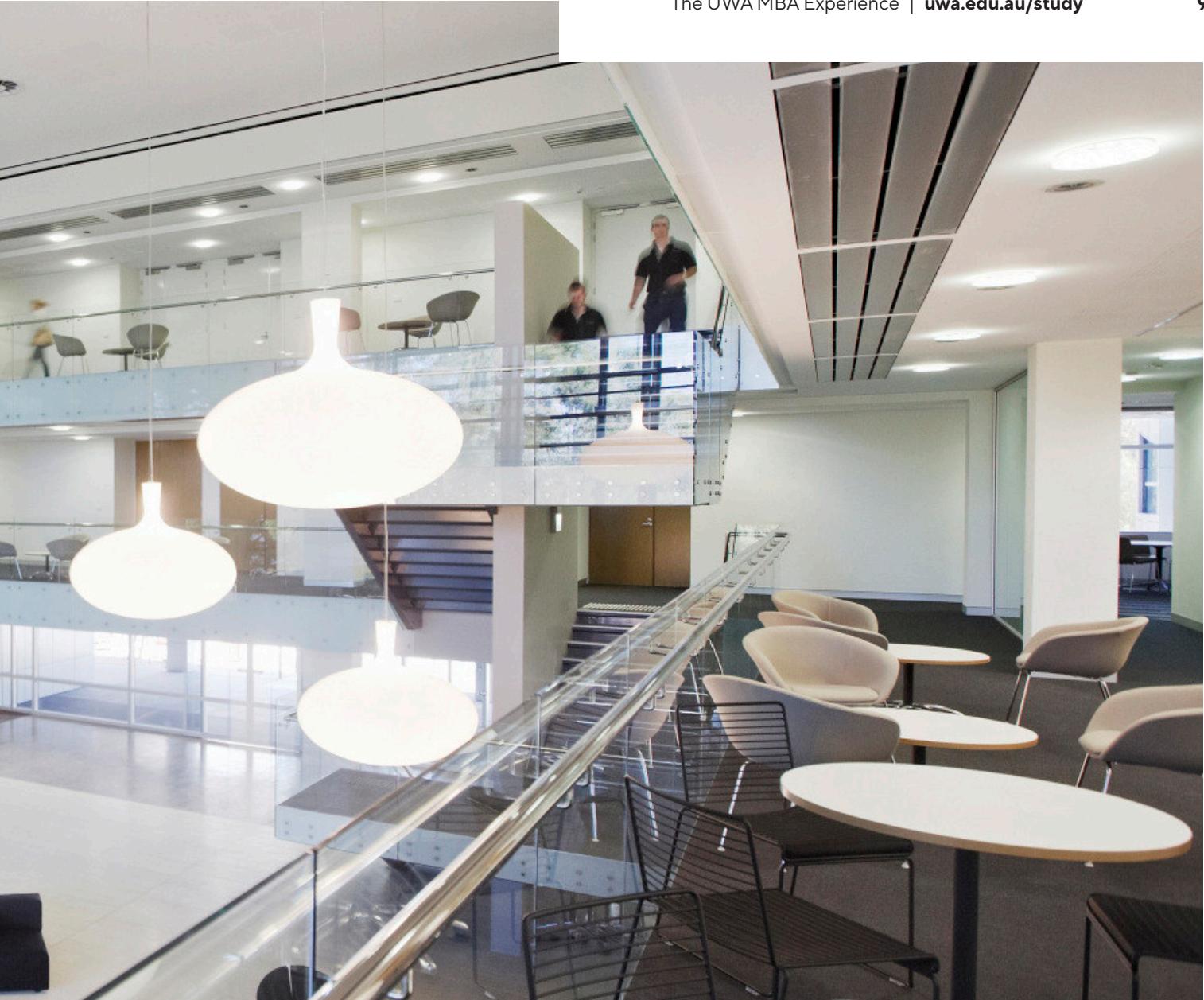
WA's premier MBA experience

UWA's MBA program is ranked as WA's top program for seven consecutive years (QS Global MBA Rankings 2019-2025). Our MBA qualification assists you in developing the knowledge, skills and networks required to transition into senior leadership roles in today's ever-changing business landscape – a truly transformational experience, designed to guide you in accelerating your career.

At UWA you can tailor the MBA experience to your goals and lifestyle – from completing a personalised leadership development program, to attending high-level networking events and undertaking applied industry projects. Adapt your learning and choose from a range of study options that suit your interests.

Experience UWA's:

- A truly world-class team of educators who bring their real-world experience and research into the classroom
- Academically rigorous and highly practical coursework, with a vast selection of elective units
- A regular masterclass series involving some of Australia's most prominent leaders
- Extraordinary networking opportunities in WA's original and largest MBA program
- Opportunities to take classes at other world top 100 universities (QS 2026) around the world as part of your UWA MBA



Program highlights

Mentoring Program

A personalised one-to-one mentoring program linking you directly with senior business executives and experienced business leaders. More on page 12.

Executive Decision-making unit

The Executive Decision-making unit is a series of intimate masterclass sessions, with specially selected high-profile business leaders featuring as guest speakers, providing their personal insights and experiences on decision-making in business.

International Study Tour

This immersive experience is available to students in the MBA or MBA Flexible program. The annual International Study Tour is often described as a highlight of the

UWA MBA experience. Engage directly with leading international businesses and institutions, and gain global insights and real-world perspectives on business in practice.

Authentic Leadership Program

This transformational leadership program inspires students to evolve into extraordinary leaders, able to lead with purpose, clarity, compassion and impact.

MBA Alumni Lifelong Learning Program

This program allows your professional development to continue long after graduation. Access our Refresher Program, Strategy & Leadership Forum, Masterclasses, Workshops and Social events, all through the Lifelong Learning Program.



An experienced cohort – Western Australia's future leaders

As a UWA MBA candidate, you'll join a cohort of high-calibre and experienced professionals who are already emerging as next generation leaders in our society.

Our program requires participants to have completed workplace experience in higher-level roles of responsibility, meaning that our cohorts typically have ten years or more of industry experience.

This program will enable you to learn from a range of leaders and peers. In our classrooms, you may sit next to general managers, Chief Financial Officers, management consultants, senior engineers, senior health professionals, small business owners and entrepreneurs.

The diversity of professions in our cohort is an exciting feature of our MBA program. Past MBA cohorts have included professionals from the following industries:

- Accounting
- Advisory
- Aviation
- Communication
- Construction
- Consulting
- Defence
- Engineering
- Finance
- General Management
- IT
- Manufacturing
- Marketing
- Medicine
- Natural Resources



Your MBA, your way

All of our MBA programs offer a world-class experience with tailored programs to suit your goals and lifestyle. These courses are designed to develop you both personally and professionally, with the flexibility of face-to-face, online, and weekend learning opportunities.

| PATHWAY | MBA | MBA FLEXIBLE |
|--|---|--|
| COURSE CODE | 43520 | 42520 |
| CRICOS CODE | 081415F | 046894K |
| DURATION | 12-36 months | Up to 5 years |
| INTAKE | Trimester 1 (January) | Trimester 1, 2, 3 (January, April, August) |
| COURSE FEES | This can be accessed via our UWA Fee Calculator, fees.uwa.edu.au/calculator | |
| FEATURES OF THE PROGRAM | | |
| Flexibility to pause study when needed | YES | YES |
| Option to learn via intensive units | YES | YES |
| Design your own study plan | YES | YES |
| Specialisation | | YES |
| Authentic Leadership Program | YES | |
| Cohort experience | YES | |
| Mentor Program | YES | |
| Extensive career services support | YES | |
| Strategic Consulting Project | YES | |



Top-level industry networks

As a UWA Business School MBA or graduate certificate student, you'll benefit from practical industry experience and deep corporate involvement from global companies, as well as interpersonal networking opportunities with industry leaders.

These partnerships with industry allow us to offer valuable and unparalleled experiences, including:

- one-to-one mentoring (MBA)
- applied business consulting projects (MBA)
- case studies and industry guest lectures
- career and networking events
- industry-sponsored scholarships
- annual MBA Strategy and Leadership Forum
- industry-led masterclasses

One-to-one mentoring

Embrace the unique opportunity to be part of the UWA MBA one-to-one mentoring program, linking you directly with senior business executives and experienced business leaders. This bespoke program assists MBA students to build stronger networks through the sharing of your mentor's knowledge, experiences and development of your career plans.

Our six-month program comprises a series of one-on-one meetings between a student and a dedicated industry mentor such as a senior executive of a medium to large organisation. Some of our current mentors are CEOs and senior business leaders from a wide range of industries.

Applied business projects

MBA students complete a Strategic Analysis and Consulting project. Completed under the guidance of senior industry mentors, the consulting project requires each group of students to work on a specific deliverable.

Working as part of a small team, you'll have the opportunity to interview senior executives before writing a client report, completing a strategic analysis of the company, and making recommendations for the organisation's future. Previously, our students have



worked with Australian and international companies including Austal Ships, BHP, Chevron, Deterra Royalties, OneSteel, Origin Energy, Reconciliation WA, South32 and Woodside.

If you enrol in the MBA Flexible, your capstone Strategic Management unit will give you the opportunity to examine the overall strategic direction of a real-life organisation.

Case studies and industry guest lectures

MBA and graduate certificate classes include a strong focus on case studies and real-life events. Whether you are hearing from an industry executive, using a Harvard case study, or taking part in a simulation exercise, there are countless opportunities to put theory into practice.

Career and networking events

As an MBA or graduate certificate student, you'll have access to a range of professional development seminars and workshops facilitated by our partner organisations and guest speakers. In addition, numerous organisations hold on-campus recruitment events, giving you an opportunity to network, meet prospective employers and plan your future career path.

Industry-sponsored scholarships

MBA and Graduate Certificate in Social Impact students can apply for a range of industry-sponsored scholarships. These scholarships provide financial support and also give you the opportunity to meet with your scholarship donor.

uwa.edu.au/study/scholarships/explore
csi.edu.au/scholarships

Strategy and Leadership Forum

Each year, you're invited to attend an MBA Strategy and Leadership Forum and learn from senior industry, government and not-for-profit leaders from within WA and elsewhere. Benefit from networking opportunities with other students, speakers and industry guests.

Masterclasses

Complement your coursework with regular master classes throughout the year, delivered by local senior business leaders.



Master of Business Administration (MBA)

CRICOS 081415F

Transform your career with a 12-35 month MBA, incorporating a personalised Authentic Leadership Program and exclusive interaction with senior business executives.

Course structure

The course combines core units with a range of optional units that can be chosen to suit your study and work interests.

Core units

- Accounting
- Data Driven Decision-making
- Economic Management and Strategy
- Leading Self and Others
- Managerial Finance
- Marketing Principles
- Organisational Behaviour
- Strategic Analysis and Consulting Project

Optional units

As an MBA student, you can choose from over 25 optional units, including:

- International Study Tour
- Becoming a Leader: Perspectives on Leadership Development
- Executive Decision-making

Delivery mode

This course is available full-time or part-time with a combination of online and face-to-face delivery.

uwa.edu.au/study/mba

Master of Business Administration (MBA) Flexible

CRICOS 046894K

Gain a world-class qualification that offers flexible study modes, extensive choice of optional units, and the opportunity to participate in social and networking activities. This course has three intakes each year – in January, April and August.

Course structure

This course consists of seven core units and five optional units.

Core units

- Accounting
- Economic Management and Strategy
- Managerial Finance
- Organisational Behaviour
- Data Driven Decision-making
- Strategic Management
- Marketing Principles

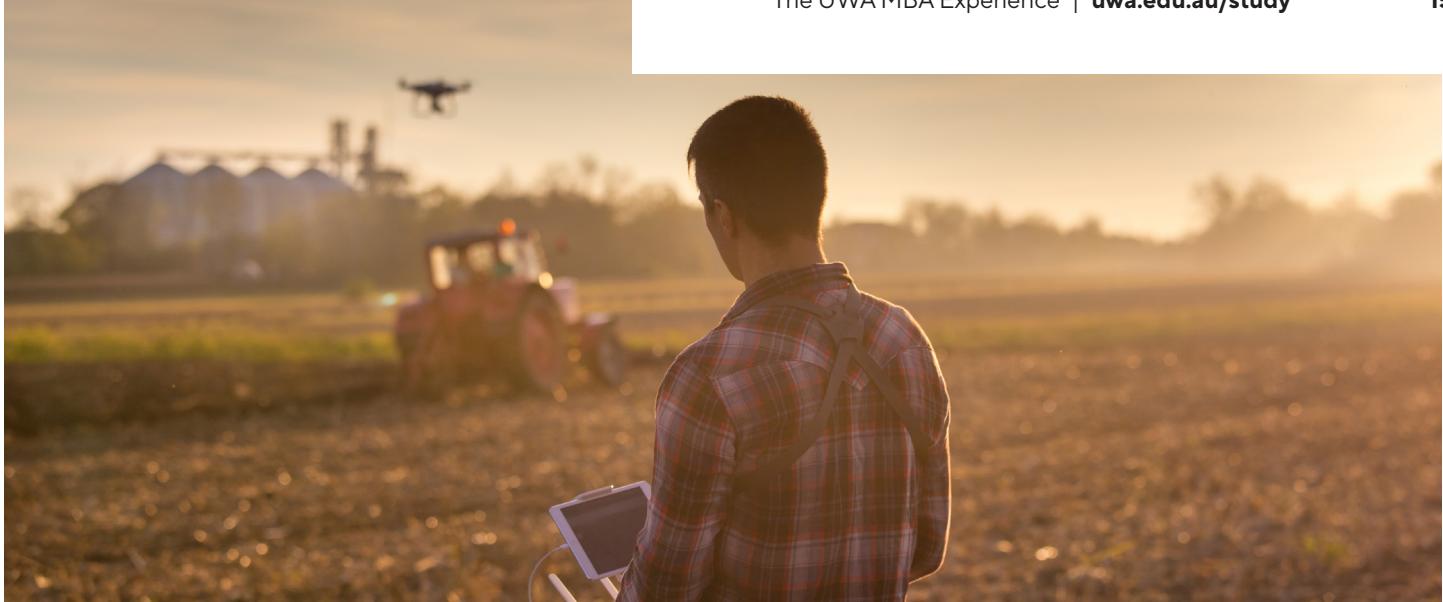
Optional units

Choose from over 25 optional units, and select a specialisation in entrepreneurship and innovation, finance, health leadership and management, minerals and energy management, natural resources, oil and gas, or social impact.

Delivery mode

This course is available full-time or part-time with both online and face-to-face delivery options

uwa.edu.au/study/mba



Graduate Certificate in Business

CRICOS 089264G

Take the next step in your management career with the Graduate Certificate in Business – a complete stand-alone course, or your pathway to an MBA.

Course structure

This course consists of four core units.

Core units

- Accounting
- Economic Management and Strategy
- Organisational Behaviour
- Marketing Principles

Delivery mode

This course is available full-time or part-time with both online and face-to-face delivery options.

Further study

This course can serve as a pathway to our MBA Flexible course.

uwa.edu.au/study/gc/business

Graduate Certificate in Entrepreneurship and Innovation

Learn how to deal with uncertainty, manage innovation and improve business, through applying best-practice methods of small business management and new product development.

Course structure

This course consists of three core units and one optional unit.

Core units

- Small Business Management
- Entrepreneurship and Innovation
- Management of Technology and Innovation

Optional units

- Accounting
- Marketing Principles

Delivery mode

This course is available part-time only, and core units are only offered face-to-face.

Further study

This course can serve as a pathway to our MBA Flexible course.

uwa.edu.au/study/gc/entrepreneurship-and-innovation



Graduate Certificate in Leadership

Gain advanced knowledge in the field of leadership, as well as skills in motivating and inspiring others to resolve complex problems.

Course structure

This course consists of two core units and two optional units.

Core units

- Organisational Behaviour
- Leading Self and Leading Others

Optional units

- Becoming a Leader: Perspectives on Leadership Development
- Organisational Change and Transformation
- Negotiation Behaviour

Delivery mode

This course is available part-time only, with a combination of online and face-to-face delivery.

Further study

This course can serve as a pathway to our MBA Flexible course.

uwa.edu.au/study/gc/leadership

Graduate Certificate in Social Impact

Become a leading social innovator and manage organisations, programs and projects to achieve social impact and create meaningful social value.

Course structure

This course consists of four core units.

Core units

- Demonstrating Social Impact
- Social Impact: Entrepreneurs and Social Innovation
- Leadership for Social Impact
- Social Investment and Philanthropy

Delivery mode

This course is available part-time only, with a combination of online and face-to-face delivery.

Further study

This course can serve as a pathway to our MBA Flexible course.

uwa.edu.au/study/gc/social-impact



Graduate Certificate in Minerals and Energy Management

In this course, you'll develop managerial and strategic skills to launch you into a senior decision-making role in the mineral resource sector.

Course structure

This course consists of one core unit and three optional units.

Core units

- Strategic Management of Resource Companies

Optional units

- Accounting
- Global Energy and Mineral Markets
- Managerial Finance
- Valuation and Risk Analysis for Resource Companies
- Corporate Environmental and Social Governance
- Leadership in Maintenance
- Leading Self and Leading Others

Delivery mode

This course is available part-time only, with a combination of online and face-to-face delivery.

Further study

This course can serve as a pathway to our MBA Flexible course.

uwa.edu.au/study/gc/minerals-and-energy-management

Graduate Certificate in Health Leadership and Management

Gain a deep and holistic understanding of health as it relates to the intersecting industries of finance, governance, public policy and economics.

Course structure

This course consists of one core unit and three optional units.

Core units

- Strategic Management and Innovation in Health

Optional units

- Organisational Behaviour
- Healthcare Systems, Policy and Governance
- Leadership in Healthcare
- Organisational Change and Transformation
- Health Leadership and Management
- Economic Evaluation of Health Care

Delivery mode

This course is available part-time only, with face-to-face delivery only.

Further study

This course can serve as a pathway to our MBA Flexible course.

uwa.edu.au/study/gc/health-leadership-and-management



International study opportunities

As an MBA student at UWA, you'll have access to a range of global opportunities, including student exchanges and study tours, with the option to credit these experiences towards your UWA MBA.

In recent years, our MBA students have studied at Harvard, MIT, Stanford, and more, as part of their UWA MBA.

Student exchange opportunities

- WHU Otto Beisheim School of Management - Vallendar, Germany
- Queen's University - Kingston, Canada
- University of New Mexico - Albuquerque, United States
- Waseda University - Tokyo, Japan
- University of Alberta - Edmonton, Canada
- McMaster University - Hamilton, Canada
- Haskayne MBA Summer Program - Calgary, Canada
- Queen's University MBA Summer Enrichment Program - Kingston, Canada
- St Gallen's Short Term MBA Program - St Gallen, Switzerland
- WHU - European MBA Summer Institute - Vallendar, Germany

International Study Tour

Available to students enrolled in the MBA or MBA Flexible program, the International Study Tour is described by many students as life-changing, and a highlight of their overall MBA experience. The two most recent tours took our students to San Francisco and Silicon Valley where they had the opportunity to visit Google, LinkedIn, Stanford University, Berkeley, Deloitte, Kanopy, Kahn Academy, they also had a tour of the Tesla factory amongst much more.





“

I began the MBA program as a materials engineering expert, leading technical engineering, and innovation initiatives.

I chose UWA's MBA program to progress in my career, specifically, to broaden my skill set beyond my technical expertise by integrating an MBA's leadership, business, and management knowledge, I have transformed my perspective and approach to work.

Through the MBA I have enhanced my skillset in my senior management and leadership role where I drive strategic decision-making, shape company policies, and initiate collaborative partnerships.

Additionally, the program has strengthened my ability to develop and commercialize innovation, positioning me to make a greater impact as I advance in my career.

”

EVELYN NG

MBA 2024



THE UNIVERSITY OF
WESTERN
AUSTRALIA

Get in touch

CALL US
131 UWA (131 892)

**ARRANGE AN APPOINTMENT TO
MEET WITH OUR MBA DIRECTORS**
ask.uwa.edu.au

VISIT US
Student Central,
The University of Western Australia
35 Stirling Highway, Perth

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